

NEWSLETTER PLANNER

MONTH:

Title:

Date to be sent:

CONTENT {main purpose of the emailer, what will be included}

* OTHER INFO TO INCLUDE *

testimonial, blog, faq, products,
services, social media, events,
tips, video, special offer,
quote, useful info, news

CHECK & GO

- Fix spelling/grammar errors
- Double check links
- Make sure post title and image
video names are relevant
- Send
- Share via social media outlets

EXTRA NOTES & IDEAS